



Creative
Europe



EUROPA NOSTRA CAPACITY BUILDING DAYS

15-17 April 2015

PROGRAMME

Wednesday 15 April 2015

Venue: Europa Nostra Office in Brussels, Rue de Trêves 67

15.30-16.00 Meet & Greet amongst participants

16.00-18.30 **Opening session**

* Welcome and Introductory presentation on most recent EU Policy developments related to Cultural Heritage by **Sneška Quaedvlieg-Mihailovic**, Secretary General of Europa Nostra

* Presentation of different EU funding opportunities available for Cultural Heritage by **Guy Clause**, Dean of the European Investment Bank Institute (EIB-I), and **Mario Aymerich**, Special Advisor, EIB-I

* Presentation of EEA & Norway Funds support to cultural heritage by **Sheamus Cassidy**, Senior Sector Officer for Cultural Heritage, EEA Funding Mechanism

Followed by a discussion

18.30 *Going on foot to the Bibliothèque Solvay*

19.00-22.00 **European Heritage Label 2015 Ceremony**, with the participation of **Tibor Navracsics**, European Commissioner responsible for Education, Culture, Youth and Sport

Followed by a Cocktail Reception

Venue: Bibliothèque Solvay (winner of an EU Prize for Cultural Heritage / Europa Nostra Award in 2012)

For more information about the European Heritage Label and the 16 sites which will receive the label in 2015, please visit: http://ec.europa.eu/programmes/creative-europe/events/2015/0415-ehl-ceremony_en.htm

Thursday 16 April 2015

Venue: Info Point, Rue Archimède 1

- 09.00-09.45 **Exchange of views** with Member of the European Parliament **Miltiades Kyrkos** (Greece, Socialists & Democrats), Rapporteur of the Transport and Tourism Committee Opinion on the European Commission Communication 'Towards an integrated approach to cultural heritage for Europe' (the draft opinion can be found [here](#) and the amendments submitted [here](#))
- 10.00-12.00 **Roundtable discussion I:** proposed European Year of Cultural Heritage in 2018 – ideas & expectations from Cultural Heritage NGOS moderated by **Piet Jaspaert**, Member of the Board of Europa Nostra
- 12.00-12.45 **Short Presentation** on the Cultural Heritage Counts for Europe project by **Kate Pugh, The Heritage Alliance**
- 12.45 *Going on foot to the restaurant Kafeneio*
- 13.00-14.30 Networking Lunch
Venue: Kafeneio, 134 Rue Stévin
- 14.30-16.00 **Roundtable discussion II:** Exchange of best practises regarding innovative management & funding models for heritage NGOs moderated by **Kate Pugh**
- 16.00- 18.00 **Towards a structured dialogue with the European Commission**
* Presentation by and exchange of views with **Michel Magnier**, European Commission Director for Culture and Creativity in Directorate General for Education and Culture
* Presentation on Cultural heritage in Horizon 2020 by **Zoltan Krasznai**, Research Programme Manager at the European Commission Directorate General for Research and Innovation
- 18.15 *Going on foot to Bertelsmann's Brussels Office*
- 18.30-22.00 **Networking Dinner and "Pop-up debate"** on partnerships between Heritage NGOs and the corporate sector kindly hosted by **Bertelsmann**, Europa Nostra's corporate partner.
Welcome by **Irene Braam**, Head of Bertelsmann Brussels Liaison Office, VP Government Relations
Venue: Bertelsmann's Brussels office, Chaussée d'Etterbeek 166

Friday 17 April 2015

Venue: Europa Nostra Office in Brussels, Rue de Trêves 67

- 9.00-10.30 **Roundtable discussion III:** NGOs and participatory approach to cultural heritage governance with a special focus on community and volunteer engagement moderated by **John Sell**, Executive Vice-President of Europa Nostra
- 10.30-12.00 **Roundtable discussion IV:** Towards innovative cross-border partnerships between NGOs in Europe moderated by **Costa Carras**, Vice-President of Europa Nostra
- 12.00-13.00 **Closing Session:** The Way Forward
- 13.30-15.30 Lunch
Venue: Thon EU Hotel, Rue de la Loi 75