Press release

Leuven, 6 February 2019

Official launch of the H2020 ILUCIDARE project to animate an international network on heritage-led innovation and diplomacy

This three-year project supported by the Horizon 2020 Framework Programme of the European Union kicked off in Leuven (BE) on 6 February 2019.

With an overall budget of nearly 3 million euro, ILUCIDARE will establish an international network to promote cultural heritage innovation and diplomacy. The project will maintain the legacy of the European Year of Cultural Heritage 2018 and will strongly contribute to the overall objectives of the EU strategy for international cultural relations as well as of EU international cooperation in research and innovation.

The project chiefly aims to:

- Map effective heritage-led innovation and diplomacy strategies and tools
- Share knowledge through training and capacity building activities, interactive learning opportunities
- Engage with international stakeholders and practitioners through face-to-face activities and international awards

ILUCIDARE builds on a strong international partnership including leading academic institutions, international heritage networks, technological innovators, public policy and communication experts.

For more information, please contact the scientific coordinator (Aziliz Vandesande, KU Leuven <u>aziliz.vandesande@kuleuven.be</u>) or the communication partner (Elisabetta Airaghi, KEA <u>eairaghi@keanet.eu</u>).

ILUCIDARE partners

- <u>University of Leuven</u> (BE) Coordinator
- <u>Europa Nostra</u> (NL)
- KEA European Affairs (BE)
- <u>International Cultural Centre</u> (PL)
- World Monuments Fund Spain (ES)
- <u>Cultural Heritage without Borders -</u> <u>Kosovo</u> (XK)
- <u>University of Cuenca</u> (EC)
- <u>IMEC</u> (BE)

ILUCIDARE Members of the Advisory Board

- <u>Council of Europe (Culture and Cultural</u> <u>Heritage Division)</u>
- <u>European Association of Archaeologists</u> (EAA)
- <u>European Union National Institutes for</u> <u>Culture</u> (EUNIC)
- EUROCITIES
- <u>European Travel Commission</u> (ETC)
- International Council on Monuments
 and Sites (ICOMOS)
- International Union for Conservation of <u>Nature</u> (IUCN)
- Joint Programming Initiative Cultural <u>Heritage</u> (JPI-CH)
- <u>Triodos Bank N.V</u> (Belgium)
- <u>UNESCO</u> (Liaison office in Brussels)



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