





European Cultural Heritage Summit 2019, Paris

European Policy Debate

Cultural Heritage at the heart of the revival of the European project

30 October, Collège des Bernardins, Paris









#### European Cultural Heritage Summit 2019, Paris















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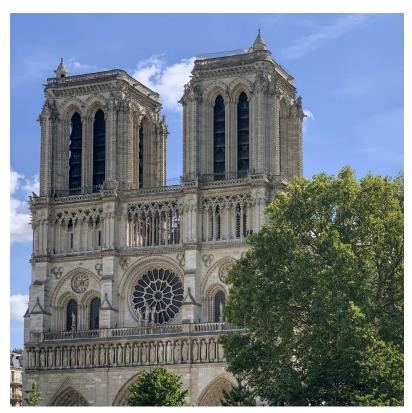
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# European Policy Debate Cultural Heritage at the Heart of the Revival of the European Project

Wednesday, 30 October 2019
from 10:00-19:00
Collège des Bernardins, Grand Auditorium

This debate is organised a highlight event of the European Cultural Heritage Summit in Paris (27-30 October).

A co-production of **Europa Nostra** and the **Collège des Bernardins** in partnership with the **Fondation du Patrimoine** and **Stéphane Bern**, entrusted for heritage in danger by the President of the French Republic **Emmanuel Macron**.



# The European Policy Debate

The fire that devastated Notre-Dame de Paris Cathedral on Monday, 15 of April 2019, provoked an instant global commotion. Millions of people in Europe and around the world were struck in the depths of their souls by this tragic event. A collective impetus by civil society and major donors immediately followed the disaster. President Macron announced that the French government would face up to its responsibilities by mobilising institutions and professionals for an ambitious plan to rebuild the cathedral within five years. This drama and the extraordinary degree of interest and support that followed must question political decision-makers in France and in Europe. Europe's cultural heritage often represents the smallest portion of public budgets – at European level as well as at national, regional or local level – while it constitutes one of the main treasures of the European civilisation and an important source of creation and innovation



Europa Nostra, the Research Centre of the Collège des Bernardins and its research centre on Europe, in partnership with the Fondation du Patrimoine, are joining forces to organise this European Policy debate at the Collège des Bernardins – a few metres away from Notre-Dame Cathedral-, entitled "Cultural Heritage at the heart of the revival of the European project".

This debate is the closing event of the European Cultural Heritage Summit in Paris (27-30 October), placed under the high patronage of Mr Emmanuel Macron, President of the French Republic and supported by the French Ministry of Culture and the Ministry for Europe and Foreign Affairs. It is organised as a follow-up to the European Cultural Heritage Summit held in Berlin on June 2018 and to the Berlin Call to Action "Cultural Heritage for the Future of Europe" \$\frac{1}{2}\$, which was signed by over 2000 political and cultural figures committed to a 'Europe of Culture and Cultural Heritage'.

# European Policy Debate Overview

#### PART I

10:00 - 11:00: OPENING SESSION

"Cultural Heritage at the heart of the revival of the European project"

#### PART II

11:00 - 12:30

What role does cultural heritage play in the formation of a "European way of life" and how can it be promoted today?

12:30 - 14:00: Buffet lunch

#### PART III

14:00 - 15:15

Towards an ambitious European and global action plan to address climate change-related risks for cultural heritage

#### PART IV

15:15 - 16:30

Which innovative financing sources for Endangered Heritage in Europe?

#### PART V

16:45 - 18:00: CLOSING SESSION

From the Berlin to the Paris Summit and beyond: Relancer l'Europe par la culture et le patrimoine culturel!

18:00 - 19:00: Closing cocktail and visit to the Collège des Bernardins.

# European Policy Debate **Programme**

**○** 10:00 - 11:00: OPENING SESSION

"Cultural Heritage at the heart of the revival of the European project"

#### Moderator:

► Sneška Quaedvlieg-Mihailović, Secretary General of Europa Nostra (The Hague / Brussels / Belgrade)

#### Welcome video-message:

▶ David Maria Sassoli, President of the European Parliament (Italy)

#### Interventions:

- ► Luca Jahier, President of the European Economic and Social Committee (Italy)
- ▶ Themis Christophidou, Director General for Education, Youth, Sport and Culture, European Commission (Cyprus)
- ▶ **Ambroise Fayolle**, Vice-President of the European Investment Bank (*France / Luxemburg*)
- ▶ Valérie Pécresse, President of the Île-de-France Region (France)

#### **11:00 - 12:30**

# What role does cultural heritage play in the formation of a "European way of life" and how can it be promoted today?

#### Moderator:

▶ Antoine Arjakovsky, Director of the research centre on Europe of the Collège des Bernardins and responsible for the publication "Retrouver le goût de l'aventure européenne" <

#### Panel composed by:

- ▶ André Wilkens, Director of the European Cultural Foundation (Amsterdam)
- ▶ Lydia Carras, President of Elliniki Etairia, Europa Nostra's country representation in Greece (Athens)
- ▶ **Sébastien Maillard,** Director of the Jacques Delors Institute (*Paris*)
- ▶ Androulla Vassiliou, Vice-President of Europa Nostra (Nicosia)

#### **Ouestions and Answers**

#### Reactions:

- ▶ **Philippe Barbat**, Director General for Heritage, French Ministry of Culture (*France*)
- ▶ **Gijs de Vries,** European Institute, London School of Economics and Political Science (LSE) (London / The Hague)
- ▶ Laurence Farreng, member of the Culture and Education Committee of the European Parliament ( $P\alpha u$ )

12:30 - 14:00: Buffet lunch

#### **1**4:00 - 15:15

# Towards an ambitious European and global action plan to address climate change-related risks for cultural heritage

This panel takes place in the continuation of the International Conference held on this subject last June in Athens and the discussion organised by the Greek Government on 21 September in New York, ahead of the Summit on Climate Change on 23 September. Likewise, the discussion will build on the global launch of the "Climate Heritage Network Global" to be held on 24 October in Edinburgh.

#### Moderator:

► Erminia Sciacchitano, Policy Officer, European Commission (Rome / Brussels)

#### Opening speech:

► Andrew Potts, ICOMOS, President of the Climate Change and Heritage Working Group (Washington)

#### Reactions by:

- Graham Bell, Director of Cultura Trust, member of the Executive Committee of Europa Nostra (Newcastle)
- ▶ **Paolo Vitti**, University of Rome, Member of the Executive Committee of Europa Nostra (*Rome*)
- ▶ **Justin Albert**, The National Trust Director for Wales & Trustee of the International National Trust Organisation (INTO) (Hαy)

**Ouestions and Answers** 

#### **15:15 - 16:30**

## Which innovative financing sources for Endangered Heritage in Europe?

This panel discussion will provide a platform to discuss the role of private foundations and lottery schemes for saving Europe's endangered heritage. This discussion is inspired by the successful launch of the "Loto du patrimoine" \( \frac{1}{2} \) in 2018 in France, as well as by the Notre Dame Cathedral disaster and the \( \times \) Plus jamais \( \times a \) ("Never Again") \( \frac{1}{2} \) campaign deployed by the Fondation du Patrimoine subsequently. Last but not least, this discussion will explore synergies between various initiatives, including the "7 Most Endangered" \( \frac{1}{2} \) programme which Europa Nostra has been running in partnership with the European Investment Bank Institute since 2013.

#### Moderator:

• Alexandre Giuglaris, Public/Institutional Affairs, Fondation du Patrimoine (*Pαris*)

#### Opening speech:

▶ Célia Vérot, Director General of the Fondation du Patrimoine (Paris)

#### Panel composed by:

- ► Valéry Freland, Executive Director, ALIPH International alliance for the protection of heritage in conflict areas (Geneva)
- ▶ **Miguel Magalhães**, Director of the Paris Office of the Calouste Gulbenkian Foundation (*Lisbon / Paris*)
- Francisco de Paula Coelho, Dean of the EIB Institute (Luxembourg)

**Ouestions and Answers** 

#### 16:45 - 18:00 CLOSING SESSION

### From the Berlin to the Paris Summit and beyond: Relancer l'Europe par la culture et le patrimoine culturel!

#### Moderator:

▶ **Bertrand de Feydeau**, Vice-president of Europa Nostra, Vice-President of the Fondation du Patrimoine and President of the Fondation des Bernardins (*Frαnce*)

#### Panel composed by:

- ▶ **Uwe Koch,** Director, German Cultural Heritage Committee (DNK) (Berlin)
- ▶ François de Mazières, Mayor of Versailles (France)
- ▶ János Ádám Karácsony, Member of the European Committee of the Regions (village of Tahitótfalu, Hungary)
- ▶ Jorge Chaminé, Founder and President of the Centre Européen de Musique de Bougival (France / Portugal)
- ▶ Lorena Aldana, Responsible for European Affairs at Europa Nostra Brussels Office (*Mexico / Brussels*)

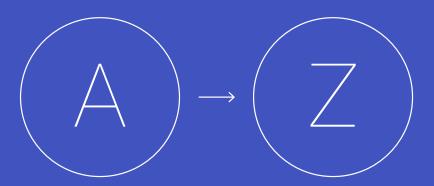
#### Closing speeches:

- Amélie de Montchalin, French Secretary of State for European Affairs (*France*)
- ▶ Franck Riester, French Minister of Culture (France)

#### **1**8:00 - 19:00:

Closing cocktail followed by a visit to the Collège des Bernardins, whose laudable restoration received in 2010 a Grand Prix within the European Heritage Award / Europa Nostra Awards.

# European Policy Debate Speakers





# **Justin Albert**

The National Trust Director for Wales Trustee of the International National Trust Organisation (INTO) (Hay)

Justin Albert is director of National Trust Wales; a role he has very happily held for eight years. With over 800 employees and 3,000 volunteers the National Trust is Wale's largest conservation charity that proudly celebrates its core mission to look after special places for ever and for everyone. Notable achievements during his tenure have included the acquisitions of Parc Farm on the Great Orme, Ogwyn Cottage, Treleddyd Fawr, as well as taking on 50 year leases of Tredegar House and Dyffryn Gardens. The National Trust Wales proudly embraces and celebrates all aspects our wonderful Welsh Language, culture and heritage. Justin is also a trustee of the Centre for Advanced Welsh and Celtic Studies at the University of Wales, trustee of Michael Morpurgo's Farms For City Children, and sits on the Welsh Government enterprise advisory board. Justin lives with his partner, Nancy, just outside Clyro in Powys surrounded by sheep, red kites and a rangy old tom cat.



@DirectorNTWales @NTWales



# Lorena Aldana

### Responsible for European Affairs at Europa Nostra Brussels Office (Mexico / Brussels)

Lorena Aldana is a heritage professional from Mexico. She is responsible for European Affairs at Europa Nostra Brussels Office. In this role, she contributes to Europa Nostra's work in the field of EU heritage policy and advocacy, and coordinates the participation of the organisation in different EU-funded heritage projects.

Previously, she was part of the task force charged with implementing the European Year of Cultural Heritage 2018 in the European Commission, Directorate General for Education and Culture (DG EAC). As such, she worked on the design, management and communication of the Year's activities at EU level. In the past, she also worked for the Organisation for Economic Co-operation and Development (OECD), in the research and design of heritage-led local development strategies.

She has participated as speaker and panellist in manifold international conferences addressing topics related to cultural heritage, education, culture and youth. She holds a Master's Degree in Cultural Economics and Policy (University of Bologna, Italy), a Bachelor's Degree in International Affairs (ITESM, Mexico) and a Certificate in Political Science (Science Po Toulouse, France).





# **Antoine Arjakovsky**

Director of the research centre on Europe of the Collège des Bernardins and responsible for the publication "Retrouver le goût de l'aventure européenne" (France)

Antoine Arjakovsky is a doctor of history. He is Research Director at the Collège des Bernardins (Paris) and Founder of the Institute of Ecumenical Studies in Lviv, Ukraine. He teaches in several European universities, including the Catholic University of Louvain, and is a member of several European associations including the Platform on European Memory and Conscience and Pax Europa. He is the author of several books including Getting back the taste of European adventure (with Jean Baptiste Arnaud) (Paris, Bayard, 2019) and A History of the European conscience (collective, Paris, Salvator, 2019).

"Retrouver le goût de l'aventure européenne" 🗘



🧗 @Arjakovsky @CBernardins



# Philippe Barbat

# Director General for Heritage, French Ministry of Culture (France)

Philippe Barbat is a former student of the École nationale des chartes (1991-1995), the École nationale du patrimoine (1996-1997) and the École nationale d'administration (2004-2006). From 1997 to 2002, he was heritage curator at the head of the France's archives. After graduating from the ENA he joined the Conseil d'État as an auditor then as a maître des requêtes (2006-2010).

In 2007, Philippe Barbat was the Deputy General Rapporteur of the Livre blanc sur les valeurs, les missions et les métiers de la fonction publique. The following year, he was appointed Secretary General of the Villa Médicis Commission.

From 2010 to 2012, Philippe Barbat was Deputy Director in charge of France's Archives. From 2012 to 2015, he was appointed advisor in charge of heritage and architecture in the cabinets of Aurélie Filippetti and then Fleur Pellerin, both ministers of Culture and Communication.

From January 2015 to November 2018, Philippe barbat was the Director of the Institut national du patrimoine.

In November 2018, he was appointed General Director of heritage by Franck Riester, Minister of Culture.



# **Graham Bell**

# Director of Cultura Trust, member of the Executive Committee of Europa Nostra (Newcastle)

Graham Bell has a number of European responsibilities including being on the board of Europa Nostra and a member of its expert missions with the European Investment Bank Institute for the 7 Most Endangered programme. He is on the executive committee of FEMP, the European Federation for Architectural Heritage Skills. He was UK National Co-ordinator for 2018 European Year of Cultural Heritage. He was a participant in the Voices of Culture review of European education and skills policy. He is a member of the Europeana Network community and its Impact and Education groups. He is a frequent contributor to European conferences including on digital cultural heritage. As Director of the North of England Civic Trust (NECT), he leads a project organisation that has rescued and reused properties ranging from a neo-classical country house to a former town hall and Victorian model farm. He is president of the Hungarian Renaissance Foundation (MRA). He is a member of ICOMOS Hungary and a research fellow at the Institute of Advances Studies, Kőszeg. He has been a course tutor in cultural heritage management at postgraduate level in the UK, Hungary, Slovakia and Serbia.



@gb\_culturatrust



# **Lydia Carras**

President of Elliniki Etairia, Europa Nostra's country representation in Greece (Athens)

Carras studied Sociology in Paris and International Relations in UCL. She holds an MA in Byzantine civilization (London). In 1972, she co-founded with Costa Carras, ELLINIKI ETAIRIA. She has directed 15 internationally awarded documentary films. The sales of «Sinai God Trodden Mountain» financed the restoration of the refectory of the Monastery. «Sir Steven Runciman: Bridge to the East» received a Chicago Film Festival award in 1987. «The Song of the Monk Seal», «Beyond the Barbed Wires» and the «Voice of the Aegean» all received European Union awards. «My Life and Times - Michael Cacoyannis» was selected for the opening ceremony of Thessaloniki Film Festival 2009. «Dry Stone-wall, Support of the Aegean» was part of the selection of the MediMed Film Festival, Barcelona and others. In 2017, she was elected President of EL-LINIKI ETAIRIA. In 2019, she won a European Heritage Award as the founder of the "Greek Paths of Culture". In 2009, the Academy of Athens awarded for her life's work in Heritage and Environment.



@sepiellet #greekpathsofculture



# Jorge Chaminé

Opera singer, Founder and President of the Centre Européen de Musique de Bougival (France / Portugal)

One of the most original baritones of our times, Chaminé was born in Porto and began his musical studies at an early age. Fervent European he has in his blood origins from Ural to the Atlantic.

Acclaimed baritone in the main opera theatres and prestigious concert Halls, he was a soloist with orchestras such as the Boston Symphony, London Symphony, Berliner Rundfunk, Czech Philharmonic, Liceo de Barcelona, Nacional de España among many others.

He is considered as one of the most interesting recital performers: he sings every season in leading venues including Carnegie Hall, Théâtre des Champs-Elysées, Concertgebouw Amsterdam, Gulbenkian and at leading international music festivals.

Jorge Chaminé was awarded a Human Rights Medal from UNE-SCO and was nominated "1st Musician for Peace" from the "Music for Peace" organization. He is frequently invited as a guest teacher and gives master classes in several music academies in Europe, USA, Canada and Brazil.

He is President and Artistic Director of the CIMA Festival in Italy and vice-President of the Georges Bizet Foundation. He is also the creator and artistic director of the Festival de Bougival and the Festival "Ibériades" in Paris, and the creator and President of the project "European Music Center" in Bougival.





# Themis Christofidou

Director General for Education, Youth, Sport and Culture, European Commission (Cyprus)

Themis Christophidou is the Director-General for Education, Youth, Sport and Culture of the European Commission, since March 2018. She is a civil engineer with 33 years of experience in private and public sector management.

After having worked in the private sector for 15 years, she joined the European Commission in 2001. Having held various positions in the Directorate-General for Regional and Urban Policy, she worked as Deputy Head of Cabinet of Androulla Vassiliou, Commissioner for Education, Culture, Multilingualism, Youth and Sport in 2010-11. From 2011 to 2014, Themis Christophidou was the Head of Cabinet of Maria Damanaki, Commissioner for Maritime Affairs and Fisheries, and from 2014 to 2018, she was the Head of Cabinet of Christos Stylianides, Commissioner for Humanitarian Aid and Crisis Management.

Themis Christophidou is an alumna of the civil engineering faculty of the Metsovio Polytechnic University of Athens, specialised in transport infrastructure and urban transport. Born in Famagusta, Cyprus, she is trilingual Greek, French, English.



@ChristophidouEU



# **Laurence Farreng**

Member of the Culture and Education Committee of the European Parliament ( $P\alpha u$ )

Laurence Farreng was elected French Member of the European Parliament in May 2019. She is currently the coordinator of her political group (Renew Europe) for the Culture, Education, Youth and Sports Committee. Born in the South of France (Nîmes), she had a long career in Communication strategy consulting agencies, during which she worked with local public institutions and organisms. Before her election, she was Director of Communications for the City of Pau. Presently a full member in the Culture, Education, Youth and Sports Committee in the European Parliament, she is also a substitute for the Regional Development Committee, and a member of the delegation of the European Parliament for the relations with India.



@laurencefarreng



# **Ambroise Fayolle**

# Vice-President of the European Investment Bank (France / Luxemburg)

Ambroise Fayolle was appointed Vice-President of the European Investment Bank in February 2015. He is currently in charge of the operational activities of the Bank in France, Germany, South Africa, and, for ACP/OCT mandates, West Africa and Pacific Islands. He is also responsible for EFSI, innovation, the EIB Economic Department, Development policy and is Board member of the European Investment Fund. Ambroise Favolle, represented France at the Executive Boards of the International Monetary Fund (IMF) and of the World Bank, in Washington DC from September 2007 until his appointment as head of Agence France Tresor, the Debt Agency of the French Ministry of Finance, in March 2013. He was also a staff member of the IMF between 2003 and 2005. A graduate of the Ecole Nationale d'Administration (ENA), most of his career was spent at the Treasury Department in the Ministry of the Economy and Finance. In particular, he was division chief in charge of the State Financing and Monetary Affairs Bureau – the predecessor to AFT- and, in 2005, was appointed assistant secretary for Multilateral and Development affairs at the French Treasury, Sous-Sherpa for the G8, and Co-Chairman of the Paris Club.







# Bertrand de Feydeau

Vice-president of Europa Nostra, Vice-President of the Fondation du Patrimoine and President of the Fondation des Bernardins (France)

After his legal training in Sciences Po and the School of the Louvre, Bertrand de Feydeau started his career in real estate (Groupe de l'Union Internationale Immobilière) and participated, in his role as Financial Director from 1972 and 1982, to its development around the world.

In 1982, he became the Director of real estate activities of the team of Claude Bébéar, a regional insurance group which, a few years later, under the name of AXA, became one of the world's leading groups of financial activity.

In 2000, by invitation of Bishop Lustiger, he joined the Diocese of Paris as Director General of Economic Affairs and assumed the project management of the restoration of the College Bernardins, inaugurated in September 2008.

Since July 2010, he is President of the Bernardins Foundation. In addition, he is President of the Palladio Foundation, Vice-President of the Fondation du Patrimoine, Vice-President of the Vieilles Maisons Françaises and Vice President of Europa Nostra.



# Valéry Freland

Executive Director, ALIPH - International alliance for the protection of heritage in conflict areas (Genevα)

Valéry Freland has been the Executive Director of ALIPH since 2018. He is responsible for the strategic implementation and management of this international organization based in Geneva.

A French career diplomat, Freland holds a law degree from Panthéon-Sorbonne University and is a graduate of Sciences Po (Paris) and the École Nationale d'Administration. He began his career as a legal advisor at the Superior Council of the Audiovisual (1994-1997) before joining the French Ministry of Foreign Affairs, where he dealt with multilateral audiovisual negotiations.

After graduating from ENA in 2004, he joined the Quai d'Orsay where he successively held the positions of Senior Officer at the Division of the European Union, in charge of the EU budget (2004-2007), Culture and Audiovisual Advisor at the Permanent Representation of France to the European Union in Brussels, then as Deputy Director in charge of audiovisual and communication technologies (2009).

He was then appointed as Diplomatic Advisor to the French Minister of Culture and Communication, Frédéric Mitterand (2009-2010), then as Cooperation and Culture Advisor at the French Embassy in Tunisia (2010-2013), and finally as Deputy Director of Culture, University and Research at the Quai d'Orsay (2013-2015). Before joining ALIPH, he served as Consul General of France in Boston, USA (2015-2018).





# **Alexandre Giuglaris**

Public/Institutional Affairs, Fondation du Patrimoine (Paris)

Graduated from the Politics Studies Institute of Aix-en-Provence (2010) et from Celsa (2011), Alexandre Giuglaris had different functions in public relations as collaborator of elected people (Ministry of Budget, Ministry of Work, Assemblée nationale) of general delegates of think tanks.

He is in charge of public relations of the Fondation du Patrimoine since 2019.



@AGiuglaris



# **Luca Jahier**

# President of the European Economic and Social Committee (Italy)

Luca Jahier has been the President of the European Economic and Social Committee (EESC) since April 2018. He has been a member of the EESC since 2002, where he has worked extensively on the European Union's social and cohesion policies, as well as on international issues. From 2008 to 2012, he was the President of ACLI's National Council (Associazioni Cristiane Lavoratori Italiani). He served as President of FOCSIV, the Italian Federation of non-Governmental Organization for the International Voluntary Service, from 1994 to 1999. Luca Jahier has previously worked with the CISV (Comunità Impegno Servizio Volontariato) and other Italian and European NGOs that are active in the field of international cooperation. He is a former journalist and an international political analyst, and he has numerous years of experience in social advancement development programmes in developing countries, mainly in Africa.



@LJahierEU @EU EESC



# János Ádám Karácsony

Member of the European Committee of the Regions (village of Tahitótfalu, Hungary)

Member of Tahitótfalu Local Council and Pest County Council (Hungary). Member of the European Committee of the Regions since 2015, rapporteur of CoR opinion on Creative Europe and A New European Agenda for Culture.



@EU\_CoR



# **Uwe Koch**

#### Director, German Cultural Heritage Committee (DNK) (Berlin)

Uwe Koch was born in 1958 in Berlin. He is a graduate in sociology from the Humboldt University Berlin. Before his appointment of 1 June 2015 as head of the German Cultural Heritage Board he held different senior positions in the Ministry of Science, Research and Culture of the state of Brandenburg since 1991. From 2002 he directed the Department of historic monuments, memory culture and museums in the state of Brandenburg.

Uwe Koch has 25 years of experience in government administration for cultural heritage.

He was the German coordinator for the European Year of Cultural Heritage 2018 and host of the Berlin Summit 2018.



@UweKoch02914914



# Miguel Magalhães

Director of the Paris Office of the Calouste Gulbenkian Foundation (Lisbon / Paris)

Miguel Magalhães is the Director of the French Delegation of the Calouste Gulbenkian Foundation since 2017. Having studied in Portugal (Law) and in the United Kingdom (Arts Management), Miguel Magalhães has worked in the arts and with foundations for over twenty years both in Portugal and in France, mostly in the visual arts, music and performing arts fields.

Miguel Magalhães was a member of the commission mécénat of the Fondation nationale des arts graphiques et plastiques (FNAGP. France) in 2016 -2017 and is currently a member of the board of the Fondation Mattei Dogan (France).



@GulbenkianParis



# Sébastien Maillard

### Director of the Jacques Delors Institute (Paris)

Sébastien Maillard, 46, was a journalist at La Croix, where he recently covered the campaign of Emmanuel Macron. Previously correspondent of the daily in Brussels and then in Rome, he made numerous reportages across the continent.

He is a specialist in European affairs that he teached at Sciences Po (Paris) and Boston College. He is also involved in various actions for Europe (EuropaNova, Comece, Robert Schuman House), and wrote What We Have made of Europe? (edited by Salvator, 2013). He is also the co-author of Faire l'Europe dans un monde de brutes with our president, Enrico Letta, published in September 2017.

He is currently Director of the Jacques Delors Institute.



@seb\_maillard @DelorsInstitute



# François de Mazières

#### Mayor of Versailles (France)

Graduate from Institut d'Etudes Politiques de Paris and former ENA student, François de Mazières started his career in the prefectural corps. Head of the Cabinet of Ministers of Economy from 1993 to 1995, nominated in 1995 to the Inspection General of Finances. In 1999, he was elected president of the national federation of decision makers for culture. At the same time, he became the deputy mayor in charge of culture at Versailles City Hall and created a festival, Mois Molière, which has become one of the leading theater festivals in France. In 2000, he became Director General of the Fondation du Patrimoine. In 2002, he was appointed advisor for culture and communication by the Prime Minister Jean-Pierre Raffarin. In 2008, he was elected mayor of Versailles and president of the agglomeration community of Versailles Grand Parc. In 2012, elected MP, Member of the Culture Committee. As such, he was one of the main authors of the law 'création architecture et patrimoine'. In 2014, he was reelected mayor of Versailles. In 2017 he was appointed by the Ile-de-France Region to be general curator of the first edition of the biennale of architecture and landscape.



@FdeMazieres @Versailles



# Amélie de Montchalin

### French Secretary of State for European Affairs (France)

Amélie de Montchalin was born on June 19, 1985 in Lyon 08 (Rhône). She graduated from, HEC and Harvard Kennedy School. She was an Economist in charge of the euro area in the banking sector during the crisis years (2009 - 2012). She then became Director of Foresight and Public Policy of a French insurance group (2014 - 2017). Electorate mandates: Member of the 6th constituency of Essonne (Plateau de Saclay) of La République En Marche, First Vice-President of the LaREM Group, Member of the Finance Committee of the National Assembly and Head of the Finance Committee until September 2018.



@AdeMontchalin @francediplo\_EN



# Francisco de Paula-Coelho

### Dean of the EIB Institute (Luxembourg)

Francisco de Paula Coelho is the Dean of the EIB Institute.

Prior to that he was Director for EIB Operations in Asia and Latin America (2004-2015), after having been Director of the Department for Planning and Settlement of Operations in the EIB Financial Directorate (2000-2004).

Francisco started his career at the EIB in 1987, as a loan officer for the ACP countries. In 1989, he became Manager of the EIB's bond portfolio at the Treasury Department after which he became Head of the Loans Back Office.

After graduating from Solvay Business School, University of Brussels, and before joining the EIB, Francisco de Paula Coelho held successively the following positions: financial analyst with Unido, assistant lecturer in Economics at the University of Lisbon and consultant in investment promotion for Emerging Countries in New York, before joining the World Bank, in Washington DC.



@EIBINSTITUTE



# **Andrew Potts**

# ICOMOS, President of the Climate Change and Heritage Working Group (Washington)

Andrew Potts is the coordinator of the International Council on Monuments and Sites' Climate Change and Heritage Working Group (CCHWG). In 2017, the ICOMOS General Assembly meeting in New Delhi, India made "Mobilizing ICOMOS and the Cultural Heritage Community To Help Meet the Challenge of Climate Change" one of the organization' stated goals. The CCHWG was formed to advance this ambitious mandate. The Group is currently working on a variety of initiatives in line with ICOMOS's view that cultural heritage constitutes an invaluable repository of information and strategies to address climate change, even while cultural resources are at risk from climate impacts. A lawyer by training, for 20 years Andrew practiced law focusing on cultural heritage and sustainable development finance. He also previously served as Executive Director of US/ICOMOS where his work aimed to connect US historic preservationists to international cultural heritage work in areas like disaster risk reduction, cultural landscapes, and telling the stories of all communities.

Andrew holds a J.D. from Indiana University. He served as Associate General Counsel of the US National Trust for Historic Preservation and is the recipient of it's John H. Chafee Trustees Award for Outstanding Achievement in Public Policy. Andrew previously served as ICOMOS Focal Point for the UN SDGs.





# Sneška Quaedvlieg-Mihailović

Secretary General, Europa Nostra (The Hague / Brussels / Belgrade)

Sneška Quaedvlieg-Mihailović has been working for Europa Nostra for more than 25 years. In 2000, she was appointed as Secretary General. In this capacity, she is responsible for the strategic and policy leadership of the organisation, and of supervising, coordinating and providing strategic guidance to all activities implemented by Europa Nostra. She works closely with EU institutions, the Council of Europe, the UN, UNESCO and other international and European governmental and non-governmental bodies on heritage matters.

She has played a prominent role in promoting and implementing the European Year of Cultural Heritage (EYCH) and actively contributed to the EYCH Stakeholders Group. She is a regular speaker at European conferences and meetings on cultural heritage and is author of numerous articles on Europe and cultural heritage.

Sneška Quaedvlieg-Mihailović obtained a degree in International Law in Belgrade (former Yugoslavia) and in European Law and Politics in Nancy (France). Prior to joining Europa Nostra, she worked for EU Institutions in Brussels and then for the European Commission Delegation in Belgrade. In 1991, she was one of the founders and the first Secretary-General of the European Movement in Yugoslavia.



@SneskaEN @europanostra



# Franck Riester

### French Minister of Culture (France)

Graduate of the Institut Supérieur de Gestion (ISG - Higher Institute of Management) with a Master's in the Management of Territorial Communities from the ESSEC business school, Franck Riester has been France's Minister of Culture since 16 October 2018. He was elected Member of Parliament for the 5th constituency of the Seine-et-Marne district in 2007, and joint Chair of the Agir et Indépendants (Action and Independents) UDI Parliamentary Group at the National Assembly in June 2017. He was also Mayor of Coulommiers from 2008 to 2017 and Chair of the Community of Coulommiers District Authorities until 2017.

A member of the Commission of Cultural Affairs and Education when he sat in the National Assembly, Franck Riester is particularly committed to public policies in the areas of culture, the media and new technologies. Also, as a corporate manager running a number of automobile dealerships, he focused on economic issues, particularly those related to very small and small and medium businesses, and corporate tax affairs.





# David Maria Sassoli

#### President of the European Parliament (Italy)

David Sassoli was born in Florence on 30 May 1956.

He began working very young as a journalist for small newspapers and news agencies, then moved on to the Roman editorial office of the newspaper II Giorno, where he distinguished himself by following the main political events and news. His career as a news reporter began in 1992 as a news correspondent for Tg3. Subsequently he worked on other information programs on Rai Uno and Rai Due. In 2007 he became deputy director of TG1.

Since he was young he has been involved in educational associations, such as that of the scouts, in Catholic youth movements.

On 7 June 2009, he was elected MEP of the Democratic Party and during the legislature he held the position of head of delegation of the PD.

In 2014, he re-applied for European elections and on 1 July of the same year, he was elected Vice-President of the European Parliament, with responsibility for Mediterranean Policy, the Budget and buildings.

As a member of the Commission for Transport and Tourism he was rapporteur for the European railway reform (4th Railway Package) and the Single European Sky.

On 26 May 2019 he was elected for the third time as a member of the European Parliament in central Italy with 128,533 votes.





# **Erminia Sciacchitano**

Policy Officer, European Commission (Italy)

Erminia Sciacchitano is a Policy Officer at the European Commission, DG for Education and Culture. Since 2014 she contributes to cultural heritage policy development and was Chief Scientific Advisor of the European Year of Cultural Heritage 2018. Before that, she held positions of Head of Unit for International Relations and Research in the Italian Ministry for Cultural Heritage. She has extensive experience in European policies and research on culture, heritage and landscape, with a focus on social values, creative economy and regenerative management. She is an Architect and holds a PhD in Historic Buildings Survey and a Master in European Studies and International Negotiations



@esciacchitano



# Androulla Vassiliou

#### Vice-President of Europa Nostra (Nicosia)

Androulla Vassiliou studied Law and International Affairs in London and practiced Law for 27 years. She was elected Member of the Cyprus House of Representatives for two consecutive terms (1996-2006) and served on various parliamentary committees. She represented The Cyprus Parliament at the Inter Parliamentary Union and the 'Convention on the Future of Europe'. She was also a member of the Joint Parliamentary Committee of the EU and Cyprus. She has served as President of the World Federation of United Nations Associations (1991-1995), President of the Cyprus Federation of Business and Professional Women (1996-2001); Vice President of the European Liberal Party and Chair of the European Liberal Women's Network (2001-2006) and as President of the Bank of Cyprus Oncology Centre (2002-2008 and 2015-2019).

From 2008-2010, she was the Commissioner for Health in the European Commission. From 2010-2014, she served as Commissioner for Education, Culture, Multilingualism and Youth.

At present, she holds the following positions: Vice President of 'Europa Nostra', Co- Chair of the Bi Communal Technical Committee on Culture in Cyprus, a member of the High Council of the European University Institute of Florence, a member of the Board of Trustees of the 'Cyprus Institute of Research and Education' and Member of the Board of the Centre of Visual Arts and Research (CVAR).





# Célia Vérot

#### Director General of the Fondation du Patrimoine (Paris)

Former student of ENA, Cyrano de Bergerac promotion, Célia Vérot joined the Conseil d'État as an auditor in the dispute section in 1999.

She has been appointed deputy secretary in charge of the management of the Conseil d'État then general secretary of the Commission for financial transparency of political life between 2002 and 2004. After that, she joined the Conseil d'État dispute section from 2005 to 2008.

Célia Vérot was positioned at Veolia Water Asia-Pacific and Veolia Water Japan from 2008 to 2011 and became director of industrial projects in Asia-Pacific and vice-president then president of Veolia Water Industry Japan.

Director of Thierry Mandon cabinet, State secretary in charge of the Reform of State and the Simplification between 2014 and 2015, she also worked as the advisor in charge of the reform of State and simplification in the Prime Minister cabinet of Manuel Valls. She went back to the Conseil d'État in 2015 et has been promoted to State advisor in 2016.

She became the General Director of the Fondation du Patrimoine in 2017.



@fond\_patrimoine



# **Paolo Vitti**

# University of Rome, Member of the Executive Committee of Europa Nostra (Rome)

Paolo Vitti is an architect and historian with over thirty-five years of experience in the areas of Ancient and Modern architecture and the restoration of cultural heritage sites. Vitti presently holds teaching appointments in both Italian and American universities. His work includes collaborations with national and international institutions, in the academic and professional field, as well as courses on conservation for architects and archaeologists of the Moroccan Ministry of Culture.

Vitti has authored many essays on restoration, museology, history of architecture and ancient construction, and specializes in the study of Mediterranean architecture, having made important achievements in the study of Ancient architecture. He has actively contributed to the activities of the Italian School of Archaeology in Athens since 2001.

His monograph on Roman vaulted construction in the Peloponnese-Greece received the Grand Prix of the EU Prize for Cultural Heritage / Europa Nostra Award in 2014 and the L'Erma di Bretschneider Archaeology Award. His design for the restoration of the Armenian Church and Monastery in Nicosia, Cyprus, received an EU Prize for Cultural Heritage / Europa Nostra Award in 2015.

He is currently working with UNDP in the West Bank for major conservation projects and to built a cultural heritage policy for Palestine.

Paolo Vitti has been a Board Member of Europa Nostra since 2018 and is part of the scientific committee for Climate Change and Cultural Heritage.





# Gijs de Vries

European Institute, London School of Economics and Political Science (LSE) (London / The Hague)

Gijs de Vries is a Senior Visiting Fellow at the European Institute of the London School of Economics and Political Science (LSE). He has served as State Secretary in the Government of The Netherlands and was the Dutch Government's negotiator in the European Convention. He is a former Leader of the Liberal Group in the European Parliament and a former senior adviser to EU Secretary-General/High Representative Javier Solana. He is a former board member of the European Cultural Foundation and of the European Union Baroque Orchestra, and a co-founder of the European Council on Foreign Relations. He recently published a study on cultural diplomacy, Cultural Freedom in European Foreign Policy (Stuttgart: Institut für Auslandsbeziehungen, 2019).



# André Wilkens

#### Director of the European Cultural Foundation (Amsterdam)

André Wilkens is the director of the European Cultural Foundation in Amsterdam.

He is also the Board Chair of Tactical Tech Cooperative, the co-founder of the Initiative Offene Gesellschaft and a founding member of the European Council on Foreign Relations.

In the past he worked as Director of the Mercator Centre Berlin, as Director of the Open Society Institute Brussels and as Head of Strategic Communications of UNHCR in Geneva.

His positions prior to this were at the Ogilvy & Mather communications agency in Brussels, the European Training Foundation in Turin and at the European Commission and European Parliament in Brussels. André is the author of two books: Analog ist das neue Bio (2015) and Der diskrete Charme der Bürokratie (2017), and a regular media contributor.



@AndreWilkens @ECF\_tweets

# European Policy Debate **Hosts**



### Europa Nostra -The Voice of Cultural Heritage in Europe

Europa Nostra is the pan-European federation of heritage NGOs which is also supported by a wide network of public bodies, private companies and individuals. Covering more than 40 countries in Europe, the organisation is the voice of civil society committed to safeguarding and promoting Europe's cultural and natural heritage. Founded in 1963, it is today recognised as the most representative heritage network in Europe. Europa Nostra campaigns to save Europe's endangered monuments, sites and landscapes, in particular through the 7 Most Endangered programme. It celebrates excellence through the European Heritage Awards / Europa Nostra Awards. It also contributes to the formulation and implementation of European strategies and policies related to heritage, through a structured dialogue with European Institutions and the coordination of the European Heritage Alliance 3.3.

www.europanostra.org 🖒



#### Collège des Bernardins

Gathering the inventive forces of the soul, mind and heart to fix a unified look upon the world, seeking meaning and opening paths of hope; this is the ambition of Collège des Bernardins, a place where formation, reflection and creation meet. A space of freedom, a project with a universal vocation where everyone is invited to strengthen themselves to build a future respectful of mankind, Collège des Bernardins combines a theological foundation with an openness to the world. Interdisciplinarity, dialogue between experts and theologians, meetings between researchers, practitioners and artists forge its uniqueness.

https://www.collegedesbernardins.fr/



#### Fondation du Patrimoine

The first private organisation in France dedicated to the preservation of local heritage, the Fondation du Patrimoine has been working since 1996 to safeguard and enhance French heritage. Through the label, public subscription and corporate sponsorship, it supports individuals, local authorities and associations in restoration projects. Present throughout the entire country, the teams of the Fondation du Patrimoine are committed to promoting the preservation and enhancement of the built and natural heritage of our regions, contributing to the identification of buildings and sites threatened with degradation and disappearance, participating in the restoration actions of private or public owners and encouraging job creation and the transmission of know-how. The Fondation du Patrimoine works closely with Stéphane Bern as part of the mission entrusted to him by the President of the French Republic in 2017. For the reconstruction of Notre-Dame, the Fondation du Patrimoine raised 223 million euros, thanks to the generosity of 234,000 donors from 152 countries.

www.fondation-patrimoine.org 🖒

# **European Policy Debate General Information**

#### General

Simultaneous interpretation in English and French will be provided. The debates will be illustrated live by a graphic facilitator.

#### Live Stream

The Debate will be live streamed on our



YouTube channel

#### **Privacy and Intellectual Property**

You acknowledge and agree that, in respect of your attendance at the Paris Summit:

- · You may be photographed, filmed or recorded.
- · Europa Nostra can use and disclose your name and image in any material, including promotional material in connection with the Paris Summit or future events, without prior consent from you or any compensation to you.
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#### Social Media

#### Hashtags

#EuropeanHeritageSummit



#### Co-organisers' Twitter handles

@CBernardins Collège des Bernardins

@europanostra Europa Nostra

@fond\_patrimoine Fondation du Patrimoine

@europe\_creative European Commission Creative Europe Programme

# European Cultural Heritage Summit Partners

#### **Main Partners**





#### With the kind cooperation and support of































#### With special thanks to





























# Food is Culture project video displayed on screens on the ground and 2<sup>nd</sup> floors

The Food is Culture project aims at making European citizens aware that food heritage is a way to express their belonging to Europe and to better understand the richness and uniqueness of its cultural diversity. The main activities of the project include a multimedia artwork, a call to action aimed at chefs and school students, the creation of a human library with migrant stories and a call to EU and national institutions to highlight the importance of putting the safeguard of the European gastronomic cultural heritage higher in their political agendas.



The artwork What you didn't know existed. Endangered food from around the world, dedicated to European food culture, was launched in Stockholm in March 2019. Artistic installations which allow the public to physically experience the displayed products, a touchscreen to virtually meet the producers and the possibility to discover the products catalogued on the Slow Food Ark of Taste website: this is the artwork that will travel all around Europe in the coming year to spread the stories and traditions that make up our food heritage.

The project is led by Slow Food in cooperation with Europa Nostra, Kinookus, Transpond AB, and Nova Iskra Creative Hub and is funded by the EU Creative Europe programme, with a contribution from the Fondazione CRC in Cuneo, Italy.

