EUROPEAN HERITAGE POLICY AGORA
“For a Value and Culture-Driven Europe”

ORGANISED BY
Europa Nostra – the European Voice of Civil Society Committed to Cultural Heritage – and Europa Nostra Czech Republic.

IN THE FRAME OF
The European Cultural Heritage Summit 2022 in Prague, which is part of the official programme of the Czech Presidency of the Council of the European Union.

WITH THE COOPERATION AND SUPPORT OF
European Commission | Creative Europe
Ministry of Culture of the Czech Republic

AS A CONTRIBUTION TO
New European Bauhaus
European Year of Youth 2022

WITH SPECIAL THANKS TO

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The European Heritage Policy Agora “For a Value and Culture-Driven Europe” is one of the highlights of the European Cultural Heritage Summit 2022 taking place from 25 to 27 September in Prague. It is held on 27 September at the Žofín Palace, a Neo-Renaissance building located in the heart of the city on the iconic island of Slovanský.

The Policy Agora consists of a full-day of engaging debates addressing some of the most pressing challenges facing the heritage ecosystem in Europe, notably the need to mobilise forces and voices in solidarity with Ukraine’s endangered cultural heritage, the role of cultural heritage in fostering peace and solidarity, and the values of beauty and sustainability for Europe’s green transformation.

The Policy Agora benefits from the contributions of a wide variety of public and private heritage stakeholders, including policy-makers at all levels, civil society representatives, young heritage professionals and cultural actors.

The Policy Agora contributes to several key priorities of the European Union, including support to Ukraine, the New European Bauhaus initiative and the European Green Deal. In the context of the European Year of Youth 2022, the Policy Agora also highlights the contribution of younger generations in tackling important societal issues, including environmental, digital and peacebuilding challenges, to name a few.

The historic city of Prague - which this year celebrates the 30th anniversary of the inscription of its historic centre on the World Heritage List - is a highly symbolic setting to discuss such timely topics. At the geographic centre of Europe, Prague is a vibrant heritage city at the intersection of geographies and histories.
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PROGRAMME

09:30 - 10:30
Opening Session

Moderated by Sneška Quaedvlieg-Mihailović, Secretary General of Europa Nostra
  • Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education and Youth
  • Vlastislav Ouroda, Czech Vice-Minister for Cultural Heritage
  • Oleksandr Tkachenko, Minister of Culture and Information Policy of Ukraine (remotely)
  • Lilyana Pavlova, Vice-President of the European Investment Bank (video message)
  • Hermann Parzinger, Executive President of Europa Nostra

Youth Intermezzo: “Ukrainian cultural heritage as spiritual armour against Russian war in Ukraine” by Lesia Voroniuk, Representative of the World Vyshyvanka Day, 2022 European Heritage Awards / Europa Nostra Awards laureate

10:30 - 11:45
Panel 1: Mobilising forces and voices in solidarity with Ukraine’s cultural heritage

Moderated by Nada Hosking, Executive Director of Global Heritage Fund

Inspirational pitch by Oksana Lyniv, Conductor from Ukraine, Winner of the Helena Vaz da Silva European Award for Raising Public Awareness of Cultural Heritage 2022

  • Dr. Maja Kominko, Scientific and Programs Director of ALIPH - the International Alliance for the Protection of Heritage in conflict areas
  • Ihor Poshyvailo, Director of the Maiden Museum in Kyiv, Coordinator of the Heritage Emergency Response Initiative-HERI
  • Robert Piaskowski, Plenipotentiary for Culture, City of Krakow
  • Sanne Letschert, Director Cultural Emergency Response (CER)

Youth Intermezzo: “Cultures of Survival: A view from Lumbardhi Cinema” by Ares Shporta, Director of the Lumbardhi Foundation
11:45 - 13:00
Panel 2: Cultural Heritage as a catalyst for peace and solidarity

Moderated by Luca Jahier, Former President of the European Economic and Social Committee

- André Wilkens, Director of the European Cultural Foundation
- Jermina Stanojev, Independent Expert in Cultural Heritage and International Cultural Relations
- Lorena Aldana, European Policy Coordinator, Europa Nostra
- Gaia Danese, Cultural Diplomacy Advisor at the European External Action Service of the European Commission (remotely)

Special address by Kostas Bakoyannis, Mayor of Athens

Youth Intermezzo: “The Prespa Experiment: Crossing boundaries, bridging binaries - A matter of heritage” by Nikolaos Degleris, Coordinator of the Europa Nostra Heritage Hub in Athens

13:00 - 14:00 Lunch Break
14:00 - 15:15

Panel 3: Beauty and sustainability at the core of Europe’s green transformation

Moderated by Jimmy Jamar, Head of Europa Nostra’s Brussels Office

Inspirational pitch by Marcos Ros Sempere, MEP (S&D)

- Johanna Leissner, Scientific Representative, Fraunhofer-Gesellschaft
- Riin Alatalu, Vice-President of ICOMOS
- Bruno Rossignol, Head of Programme for Climate and Heritage, European Investment Bank Institute

Video Screening
TROBAIRITZ: Natural Stories - The cross-art concerts that have received an EUYO Café Bauhaus Award as an example of the New European Bauhaus launched by European Commission’s President Ursula von der Leyen.

*Trobaritz: Natural Stories is a concert series with no carbon footprint where the main programme contains music, poetry and videos - all that are about the subjects of art, humanism, diversity and nature in the city of Paris. It will be performed in places not connected with the music stage - but in places where the art can resonate with the spirit of the city and reach diverse audiences.*

Youth Intermezzo: Without young professionals, no future for heritage

*The Future is Heritage Summit 2022*

15:15 - 16:30

Closing Session

Moderated by Sneška Quaedvlieg-Mihailović, Secretary General of Europa Nostra

- Vasco Alves Cordeiro, President of the Committee of the Regions *(remotely)*
- Kateryna Chuyeva, Deputy Minister of Culture and Information Policy of Ukraine
- Carlos Moedas, Mayor of Lisbon *(video message)*
- Luisella Pavan-Woolfe, Director of the Council of Europe Office in Venice
- Marshall Marcus, Secretary General of the European Union Youth Orchestra

Closing remarks

- Petr Svoboda, Chair of Europa Nostra Czech Republic
- Sneška Quaedvlieg-Mihailović, Secretary General of Europa Nostra
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Panel 1: Mobilising forces and voices in solidarity with Ukraine’s cultural heritage
The first panel of the Agora focuses on how the war in Ukraine has severely affected the country’s cultural heritage and the lives of heritage practitioners. It builds on the outstanding efforts and swift mobilisation by the European and global communities to support Ukraine’s cultural heritage through emergency and long-term responses of different kinds. These include the joint crowdfunding campaign launched in March 2022 by Europa Nostra and the Global Heritage Fund, which raised € 50,000 and was doubled by the matching contribution of € 50,000 by ALIPH. With the vital collaboration of the Heritage Emergency Response Initiative - HERI, the campaign led to the subsequent launch and distribution of a solidarity fellowship to cultural heritage professionals who have displayed professionalism and civic activism in protecting Ukraine’s cultural heritage during the war.

Panel 2: Cultural Heritage as a catalyst for peace and solidarity
The second panel of the Agora explores the role of cultural heritage as a powerful vector to foster more open and peaceful societies, as highlighted in the Council Conclusions on EU Approach to Cultural Heritage in conflicts and crises. Whether it is by nurturing intercultural or international relations based on the notion of shared heritage between communities, countries and regions or by celebrating our union in diversity, heritage can drive mutual understanding and trust-building, ultimately serving as a vector for peace and sustainable development. In this frame, it is of vital importance to safeguard cultural heritage during crises, in partnership with relevant actors at all levels and with the involvement of civil society and local communities, but also to invest in cultural heritage as a powerful tool for conflict prevention.

Panel 3: Beauty and sustainability at the core of Europe’s green transformation
The third and last panel explores the ways in which cultural heritage can and is already contributing to achieve the ambitious objectives of the European Green Deal and the New European Bauhaus. It builds on the key messages of the European Cultural Heritage Green Paper “Putting Europe’s shared heritage at the heart of the European Green Deal”, produced by Europa Nostra in cooperation with ICOMOS and the Climate Heritage Network, and the support of the European Investment Bank Institute and the Creative Europe programme of the European Union.
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RIIN ALATALU  
Vice-President of ICOMOS

Riin Alatalu is Vice-President of ICOMOS; Associate professor of cultural heritage and conservation in Estonian Academy of Arts; coordinator of UNESCO chair in heritage studies in Estonian Academy of Arts; chairperson of Estonian Heritage Conservation Council; member of ICOMOS Rights-Based Approaches working group, CIVVIH, ICLAFI and ISC20C.

Alatalu has worked in National Heritage Board, Tallinn Culture and Heritage Department and Estonian Ministry of Culture in leading positions.


Alatalu has run several campaigns including Estonian National Cultural Heritage year in 2013, European Cultural Heritage Days, Visit Baltic Manors and other awareness raising activities. She has initiated cooperation with decision makers and the wider audience, including nature protection authorities, municipalities and local communities.

She has participated in several research projects. She is the author and co-author of several books and numerous articles both on academic and popular level.

@ICOMOS
LORENA ALDANA
European Policy Coordinator, Europa Nostra

Lorena Aldana is a heritage professional from Mexico. She works as European Policy Coordinator at Europa Nostra, the leading and most representative pan-European federation of heritage NGOs in Europe. In this role, she leads Europa Nostra's work in the field of EU heritage policy and advocacy, and coordinates the participation of the organisation in different EU-funded heritage projects.

Previously, she was part of the task force charged with implementing the European Year of Cultural Heritage 2018 in the European Commission, Directorate General for Education and Culture (DG EAC). As such, she worked on the design, management and communication of the Year’s activities at EU level. In the past, she also worked for the Organisation for Economic Co-operation and Development (OECD), in the research and design of heritage-led local development strategies. She has participated as speaker and panellist in manifold international conferences.

She holds a Master's Degree in Cultural Economics and Management (University of Bologna, Italy), a Bachelor’s Degree in International Affairs (ITESM, Mexico) and a Certificate in Political Science (Science Po Toulouse, France).

@Dianel_Aldana
VASCO ALVES CORDEIRO
President of the European Committee of the Regions

Vasco Alves Cordeiro is the President of the European Committee of the Regions. He is a member of the Legislative Assembly of the Autonomous Region of the Azores, an autonomous region of Portugal and an EU outermost region. In 2012, he was elected President of the Regional Government of the Azores for the first time, a position for which he was re-elected in 2016, and, in that capacity, represented the region at European and international level, including as President of the Conference of Peripheral Maritime Regions of Europe.

Elected for the first time in 1996 as a member of the Legislative Assembly of the Autonomous Region of the Azores, he has also held several positions in the regional executive, including Regional Secretary of Economy, Regional Secretary of the Presidency, responsible for European and External Affairs, and Regional Secretary for Agriculture and Fisheries.

A lawyer by education and profession, Cordeiro is married and a father of two children.

@CoR_President
KOSTAS BAKOYANNIS
Mayor of Athens

Kostas Bakoyannis is Mayor of Athens. He served as Governor of Central Greece from 2014 to 2019 and as Mayor of Karpenissi, from 2011 to 2014.
Born in 1978 in Athens, he graduated from Millfield School (UK) in 1996 before going to Brown University (USA) to study History and International Relations. He continued with postgraduate studies in Public Policy, with a specialization in Macroeconomics, at Harvard’s John F. Kennedy School of Government (USA). He holds a Ph.D. in Political Science and International Relations, from the University of Oxford (2019).
He has worked at the Greek Ministry of Foreign Affairs and as executive manager in the private sector in Athens. He has also held positions in the European Parliament in Brussels and the World Bank in Kosovo.
He is a council member of the European Council on Foreign Relations and a Greek Leadership Council member of the United Nations Sustainable Development Solutions Network (SDSN).
He has served in Greek Special Forces as a Paratrooper.
He speaks English and German.

@KBakoyannis
GAIA DANSE

Cultural Diplomacy Advisor at the European External Action Service of the European Commission

Gaia Danese is an Italian career diplomat and a PhD in International Relations at the Institut d’Études Politiques of Paris (Sciences Po). From 2000 at the Italian Ministry of Foreign Affairs, she has worked for the Italian Embassies in Lisbon, Montevideo and Madrid. She has been Consul General of Italy in Barcelona from 2017 to 2021, where, in close collaboration with the local authorities, she has also worked intensely in creating connections, exchange of experiences, and common projects with Italian Cities such as Milan and Florence, and Regions as Sardinia and Apulia, creating and supporting specific cultural events and networking initiatives.

As a diplomat she has coordinated several creative projects such as “ITmakES” (design making and innovation), an exchange program between Italian and Spanish makers and creative people; “MUSE – A new wave in the Mediterranean” for the empowerment of female Italian artists on the most avant-garde scene; “Ragazze Italiane” an exhibition of portraits and a series of inspirational talks of Italian female talents in Spain. Since March 2022 she is a Seconded National Expert to the EEAS to advise the Secretary General on Cultural Diplomacy and International Cultural Relations.

She received the “Innovation Protagonists” award of the Italian Public Administration Forum and the Italian Ministry of Foreign Affairs Prize for best practices in the promotion of Italy abroad. Gaia has published several articles and essays in international relations issues and three books of poetry.

@eu_e eas
NIKOLAOS DEGLERIS

Coordinator of the Europa Nostra Heritage Hub in Athens

Nikolaos Degleris holds several diplomas in engineering, architecture and political sciences. After having held various positions in the corporate sector for more than 10 years, namely in asset management, business development, strategy & financial advisory for execs and decision makers in the energy sector, he started up a “2nd” career as an architect and exhibition designer, driven by his passion for arts, crafts and architecture.

While involved in the co-design activities regarding the (re-)generation of buildings, urban areas, exhibitions spaces, art installations and besides co-curating and programming cultural events, his strong interest in cultural diplomacy and his inner penchant for life-long learning led him to join an Executive Master’s in Public Affairs - Arts & Politics, directed by Bruno Latour. He then founded an independent consultancy in Paris offering sustainable cultural engineering services.

Ever since, he is active in the fields of cultural and natural heritage and his areas of focus include the creation of new narratives and development trajectories, hoping to contribute to substantially raising awareness on the significance, value and agency of heritage towards a prosper, sustainable and peaceful future. He currently coordinates the works of Europa Nostra Heritage Hub in Athens-Greece, covering the South-Eastern Europe and the Eastern Mediterranean.

@Ellet_gr_NGO
MARIYA GABRIEL

European Commissioner for Innovation, Research, Culture, Education and Youth

Mariya Gabriel is the European Commissioner for Innovation, Research, Culture, Education, Youth and Sport. Under her leadership, the new Horizon Europe, Erasmus+, and the cultural strand of Creative Europe programmes (2021-2027) will be defined and implemented. Her main priorities are excellence in research, innovation and education (ERA, EEA, EIA); tackling the R&I divide in Europe; Europe as a leader in strategic innovation areas through the digital and green transition, with a particular attention for young people and regions. “No one left behind” and “Think out of the box” are her mottos.

Between 2017 and 2019, Mariya Gabriel was European Commissioner for Digital Economy and Society. She proposed the new Digital Europe programme, worked on EU Strategy on AI, disinformation online, cybersecurity and launched the EuroHPC strategy. She has extensively engaged with external EU partners to enhance digital cooperation, in particular with the Western Balkans and Africa.

She was elected as Member of the European Parliament (MEP) in 2009, 2014 and 2019. Mariya Gabriel is First Vice-President of the European People's Party (EPP), and, since 2012, Vice-President of EPP Women.

Commissioner Gabriel is a board member of the United Nations youth programme Generation Unlimited (GenU). She has been ranked among the 50 most influential women in Europe in the field of cybersecurity by the leading European cybersecurity magazine SC Media UK (2019).

Mariya Gabriel is also known for her involvement in the fight for gender equality. Among others, she received the prestigious Italian prize “Golden Apple” for highest achievements for women. At the European Parliament, she was awarded twice “MEP of the year” - in 2016 for the Development category, and in 2013 for the Gender Equality category.

In November 2020, Commissioner Gabriel received the Annual Award of the Vienna Economic Forum “Partner of the Year 2020” for contribution to the economic development, rewarding Ms Gabriel’s vision of a European knowledge strategy comprising the European Education Area, the European Research Area and the new Digital Education Action Plan.

She holds a Master's degree in political sciences and international relations from the Institute of Political Studies (Bordeaux, FR) and a Bachelor's degree in Bulgarian and French Languages from “Paisii Hilendarski” University (Plovdiv, BG). She also graduated from “Dr.Petar Beron” Language High School (Kyustendil, BG).

@GabrielMariya
NADA HOSKING
Executive Director of Global Heritage Fund

Nada Hosking is executive director of Global Heritage Fund and is responsible for the strategy and implementation of its mission to positively transform communities by investing in their cultural heritage.

Nada previously served as director of programs and partnerships. During her tenure, she developed and led multiple international heritage projects while building strong partnerships and collaborating with a wide range of stakeholders from governments to local communities, as well as the private sector. Nada brings a strong nonprofit background to Global Heritage Fund from her work at Global Fund for Women, where she supported more than a hundred grantees and advisors in the MENA region working to provide women with economic opportunities and independence, improve their health and reproductive rights, and increase girls’ access to education.

Nada is a trained archaeologist and a National Geographic Explorer. A dual citizen of Morocco and the United States, she has worked and lived in many regions of the world. She is fluent in English, French, and Arabic.

@NadaHosking  @GlobalHeritage
LUCA JAHIER
Former President of the European
Economic and Social Committee

Luca Jahier, Italian, is a journalist, economist, as well as an expert in the Third sector and Social economy, International cooperation, Africa and SDGs. Since 2002 he has been a member of the European Economic and Social Committee - the House of organised civil society at EU level, the consultative Assembly of which was established by the Treaty of Rome 62 years ago. There he served in several positions, such as President of the Group 3 from October 2010 until April 2018 and as EESC President from April 2018 to October 2020. He is now Vice-President of the European Semester Group, dealing with the assessments of the National Recovery and Resilience Plans related to the Recovery and Resilience Facility of the EU, as well as rapporteur of the ongoing EESC own-initiative opinion on Cultural diplomacy as a vector of EU external relations – new partnerships and role of CSOs". As EESC President, the motto of his Presidency programme was #rEUnaissance, putting #Culture as one of the 3 priorities - he was the first President of an EU Institution doing so, since the Treaty of Rome.

@LJahierEU  @EU_EESC
JIMMY JAMAR
Head of Europa Nostra’s Brussels Office

After studies in Law and International Relations in Belgium, Switzerland and the United States, Jimmy Jamar worked for 30 years in the European Commission, where he served as Head of the Commission Representation in Belgium and the Netherlands at the end of his career. His previous assignments were with the Commission services responsible for Research, Education and Culture, and Communication. After his retirement in 2019, he became Head of the Brussels Office of Europa Nostra, the main civil society organisation representing the voice of Cultural Heritage in Europe. Jimmy has written seven books, mainly on Europe. His last one, entitled “Letters to Jean Monnet”, was published in 2022.

@JimmyJamar
DR. MAJA KOMINKO
Scientific and Programs Director of ALIPH - the International Alliance for the Protection of Heritage in conflict areas

Dr Maja Kominko is the Scientific and Programs Director at ALIPH, a Swiss-based foundation which supports heritage protection in conflict and post-conflict areas. Before joining ALIPH in 2020 she was the Director of Endangered Culture Programme at Arcadia Fund in London, where she helped to establish numerous large-scale projects and grant-giving programmes protecting cultural heritage at risk. Before moving to heritage protection, she was an academic at the University of Oxford. She is a historian of late antiquity. Her research and her publications focus on cultural and intellectual exchange between the Mediterranean and Asia during late antique and Byzantine periods.

@ALIPHFoundation
JOHANNA LEISSNER
Scientific representative, Fraunhofer-Gesellschaft

Trained as a chemist. She has been working in cultural heritage research for over 20 years with a focus on climate change impact on cultural heritage and sustainability issues like Green Museums. She is the chair of the EU OMC expert group of Member States “Strengthening cultural heritage resilience for climate change” established in January 2021 and member of the EU expert group “Cultural Heritage Forum” established in 2019. Since June 2022, Coordinator of the EIT partnership programme Culture & Creativity and since 2020 coordinator of German research project KERES “Protecting cultural heritage from extreme climate events and increasing resilience” as well as the EU project Climate for Culture 2009-2014 (www.climateforculture.eu).

SANNE LETSCHERT
Director Cultural Emergency Response (CER)

Sanne Letschert (’92) is director of Cultural Emergency Response (CER) – an international organisation supporting and coordinating the protection of cultural heritage under threat in conflict- and crisis situations. CER was founded in 2003 as a programme of the Prince Claus Fund for Culture and Development. As of early 2021, Sanne has led the transition of CER towards becoming an independent entity and is shaping its future on a strategic and organizational level to grow its impact and make the case for cultural protection as a humanitarian issue. Experienced in handling complex emergency situations, Sanne spearheaded the coordination of large-scale response actions in, among others, Ecuador, Afghanistan, Lebanon and Ukraine. Combining art history, cultural diplomacy and memory studies, her interest in the relationship between heritage and communities drives her in this work. For her, above all, heritage protection is about people. One of her main goals is to inspire and promote a more locally led and inclusive approach to cultural and humanitarian relief.

@CERorganization
OKSANA LYNIV
Conductor and winner of the Helena Vaz da Silva European Award for Raising Public Awareness of Cultural Heritage 2022

The Ukrainian conductor Oksana Lyniv, herself the daughter of two musicians, received her musical education at the music academy of her hometown in Lviv and Hochschule für Musik Carl Maria von Weber. In 2013 she was appointed assistant to the general music director Kirill Petrenko at the Bavarian State Opera. In 2017 Oksana Lyniv became chief conductor of the Graz Opera; in 2022 she became general music director at the Teatro Comunale di Bologna. Last year she celebrated her successful debut as the first female conductor in the history of the Bayreuth Festival with Wagner’s Der fliegende Holländer. In December 2021 she gave her debut at the Royal Opera Covent Garden London, in March 2022 she led a new production of Puccini’s Turandot at the Rome Opera and in June 2022 celebrated a great success with Dvorak’s Rusalka at Staatsoper Stuttgart. In addition to her international career, Oksana Lyniv is a passionate advocate for classical music in Ukraine and Ukraine’s cultural ambassador to the world. She founded the international festival LvivMozArt in Lviv in 2017, which was inspired by the historical work of Mozart’s son Franz Xaver in Lviv. In 2016 she initiated the founding of the Youth Symphony Orchestra of Ukraine, whose artistic director and chief conductor she has been ever since.

@LynivOksana
MARSHALL MARCUS
Secretary General of the European Union Youth Orchestra

Marshall Marcus is currently EUYO Secretary General, International Youth Foundation CEO, Sistema Europe President, a Europe 101 Leadership Programme Patron, and a member of the Honorary Council of the Orchestra of the Age of Enlightenment. He is the founder of Sistema Europe, Sistema Africa, the SERA Archive and La Orquesta Barroca Simón Bolívar de Venezuela, and Co-founder of the European Music Campus and the Orchestra of the Age of Enlightenment. Marshall has been inspired by and involved in the world of music since the 1960s, and as a violinist, programmer, writer, educator and broadcaster has worked in more than 70 countries across 5 continents, including programming one of the world’s largest music programmes at London’s Southbank Centre, and performing with artists as varied as Sir Simon Rattle, the Cambridge Buskers and the Moscow Soloists. A graduate of The Queen’s College Oxford University in Philosophy and Experimental Psychology, and post-graduate of Trinity College Cambridge University in the teaching of English, Marshall's current interests include particularly the role of culture in helping meet the UN's Sustainable Development Goals. He was General Editor of the European Commission’s Voices of Culture brainstorming report Culture and the UN's Sustainable Development Goals: Challenges & Opportunities.

@marshallmarcus   @euyotweets
CARLOS MOEDAS
Mayor of Lisbon

Born in Beja in 1970, he graduated in Civil Engineering from the Instituto Superior Técnico in 1993. The last year of his university career was spent at the École Nationale des Ponts et Chaussées in Paris (1993). In 1998 he went to the USA where he enrolled at Harvard University and obtained a Master’s in Business Administration (1998/2000).
In 2014, he was appointed Commissioner responsible for Research, Innovation and Science, managing one of the largest science and innovation programmes in the world (€77 billion). He was the architect of the proposal for a €100 billion Horizon Europe programme. He is the fifth member of the European Commission of Portuguese nationality since Portugal's entry into the then EEC in 1986.
In 2019, he joined as a Director of the Calouste Gulbenkian Foundation. He is also Vice-President of the Jacques Delors Institute in Paris.
He has co-authored several publications in the area of Innovation and Science, such as the article “Open Innovation: Research, Practices and Policies” in the prestigious California Management Review, co-signed with the creator of the concept of Open Innovation, Henry Chesbrough.
In 2014, he was elected the youngest member of the Academy of Engineering of Portugal. He is also an honorary member of the African Academy of Science. In 2016 he received an Honorary Doctorate in Law from the University of Cork in Ireland and in 2018 an Honorary Doctorate from ESCP Europe (École Supérieure de Commerce de Paris).
On 26 September 2021, Carlos Moedas was elected Mayor of Lisbon.
VLASTISLAV OURODA
Czech Vice-Minister for Cultural Heritage

Ing. Vlastislav Ouroda, PhD, a prominent expert in the area of tangible cultural heritage protection. Deputy minister of culture for the protection of tangible cultural heritage 2017 – 2022. Vice-president of the Czech ICOMOS national committee. Expert member of International scientific committee ICOMOS – CIVVIH. He previously worked as director of the Territorial Expert Workplace of the National Heritage Institute in České Budějovice and several other positions. Education: Ph.D. degree, Czech Technical University Prague, Faculty of Architecture, thesis “Small Historic Country Houses in South Bohemia”. Main research field: Systems of the care of urban heritage and its effectivity.
HERMANN PARZINGER
Executive President of Europa Nostra

Prof. Dr Hermann Parzinger (born 1959 in Munich, Germany) is an archaeologist, historian and cultural heritage expert who, since 2008, has been the President of the Stiftung Preussischer Kulturbesitz (Prussian Cultural Heritage Foundation), one of the world’s largest cultural institutions including museums, libraries, archives and research institutes. He studied Prehistoric Archaeology and History and holds a PhD from the Ludwig-Maximilians-Universität in Munich. From 2003 to 2008, he was President of the Deutsches Archäologisches Institut (German Archaeological Institute), and from 2015 to 2018, the Founding Director of the Humboldt Forum, Berlin. Since 1996, he has been teaching at the Freie Universität Berlin.

In 2018, he was appointed, in a voluntary capacity, Executive President of Europa Nostra, a pan-European federation for cultural heritage that represents civil society organisations seeking to safeguard Europe’s cultural and natural heritage.

He is also active on the Board of the Stiftung Berliner Philharmoniker; the Convention of Baukultur of the Federal Foundation of Baukultur; the Founding Directorate of the Humboldt Forum, Berlin; the Research Board of the Austrian Academy of Sciences; the Conseil International du Musée des Civilisations de l’Europe et de la Méditerranée (MuCEM), Marseille; the Senate of the Deutsche Nationalstiftung; and the International Advisory Board of the State Hermitage Museum, St. Petersburg.

He has led archaeological field projects in Spain, Turkey, Siberia, Mongolia, Kazakhstan, Uzbekistan, Tajikistan and Iran and is still actively pursuing research activities. He is a member of Academies of Sciences in Germany, Great Britain, Spain, Russia, Romania, China and the United States, and has received multiple awards, medals and other academic honours in Germany, Italy, Russia and Spain. He regularly publishes on a wide variety of subject areas, including archaeology, history, cultural heritage and cultural and academic policy issues.

@hparzinger
LUISELLA PAVAN-WOOLFE
Director of the Council of Europe Office in Venice

Born in Trieste, Italy, Luisella Pavan-Woolfe studied in the U.S.A., Norway, Denmark and graduated in Political Science magna cum laude from the University of Padua. Here she subsequently became assistant professor of Anglo-American law.

As an official of the European Commission, she developed new policies and legislation in the areas of environment protection, equality between women and men and people with disabilities. As Social Fund Director she managed funds which support vocational training, employment and education in the European Union.

She was the first Director for Equal Opportunities to be nominated by the European Commission. As such she was responsible for the European Union’s policy developments in the areas of gender and fight against all forms of discrimination.

In 2007 she was appointed Representative to the Council of Europe. As member of staff of the European External Action Service, she opened the European Union Delegation to the Council of Europe. She worked in Strasbourg as the first EU Ambassador to the Council of Europe and head of delegation from 2010 to 2014.

Her mandate covered human rights and democratic governance in wider Europe.

In Venice, since 2015, she is the Head of the Council of Europe Representation in Italy. Here her work has focused on cultural rights as human rights and an essential component of democratic systems; cultural heritage as a source of identity and its role in conflict prevention and reconciliation.
LILYANA PAVLOVA
Vice-President of the European Investment Bank

Mrs Lilyana Pavlova is Vice-President of the European Investment Bank responsible for Cohesion policy; Advisory services; Digital Transformation, IT and data governance; Pre-accession policy /Western Balkans oversight.
In the period May 2017-December 2018 Mrs Pavlova was Minister for the Bulgarian Presidency of the Council of the European Union 2018. She was Minister of Regional Development and Public Works for two mandates (2014 - 2017 and 2011 – 2013) and before that a Deputy Minister in the same Ministry. She has been a Member of the National Assembly of the Republic of Bulgaria.
She has a long experience in the field of management of European funds and projects since 1997.
Lilyana Pavlova has a PhD in Economics, a master’s degree in Public Administration and European Integration and a bachelor’s degree in International Economic Relations.

@LilyanaPavlova  @EIB
ROBERT PIASKOWSKI
Plenipotentiary for Culture, City of Krakow

Plenipotentiary of the Mayor of Kraków for Culture, director of strategic development in the Department of Culture and National Heritage of the City of Kraków, manager, animator of culture, and sociologist. He studied literature, sociology, social sciences, and cultural diplomacy at the Universities: Jagiellonian University, University of Provence Aix-Marseille, and at Collegium Civitas in Warsaw. He is a co-author of the Kraków Culture policy and is responsible for the implementation of flagship industry programs for specific cultural sectors. He is a member of the Program Boards of the city's most important museums, including the Wawel Royal Castle Museum, the National Museum in Krakow, the Krakow Museum, and the Ethnographic Museum in Krakow. He is chairman of the Integrated Center for Cultural Heritage Management of Krakow and a member of the advisory board of the Institute of Cultural Strategy of the City of Lviv. On the behalf of the mayor of Kraków, he is responsible for coordinating support of Kraków's cultural sector for war-stricken Ukraine and its cultural heritage. He lectures at Jagiellonian University, AGH University of Science and Technology, Andrzej Frycz Modrzewski Krakow Academy. As an expert, he is invited to national and international conferences.

@RobertPiaskows2
IHOR POSHIVAYLO
Director of the Maiden Museum in Kyiv, Coordinator of the Heritage Emergency Response Initiative-HERI

Ihor Poshivailo (Kyiv, Ukraine) is general director of the National Memorial to the Heavenly Hundred Heroes and Revolution of Dignity Museum (Maidan Museum). He is cultural activist, ethnologist, museologist, cultural manage and art curator.

Ihor is ex-chairman of the Museum Council at the Ukrainian Ministry of Culture, a Vice-Chair of the ICOM DRMC International Committee on Disaster Resilient Museums. He holds PhD in History, was a Fulbright Scholar at the Smithsonian Institution; an international fellow at the DeVos Institute of Arts Management at the Kennedy Center.

Ihor is author of the award-winning book Phenomenology of Pottery (semiotic and ethnological aspects), 2000; as well as numerous articles on traditional art and culture, museification of conflicted and disputed history, cultural emergency management. He is participant, lecturer and mentor of the international ICCROM/UNESCO/Smithsonian Institution training courses “First Aid to Cultural Heritage in Times of Crisis” (The Netherlands, 2015; US, 2016, Italy, 2019-2020). Lecturer to the Getty Institute (2015) and St Andrews University (2016).

When the large-scale Russian-Ukrainian war started in 2022 Ihor became the initiator and coordinator of the Heritage Emergency Response Initiative (HERI) and a member of the National Council for Reconstruction of Ukraine from the War.

@MaidanMuseum
SNEŠKA QUAEDVLIEG–MIHAJOVIĆ
Secretary General of Europa Nostra

Sneška Quaedvlieg–Mihailović (1963) has been working for Europa Nostra - the European Voice of Civil Society committed to Cultural Heritage - for more than 25 years. In 2000, she was appointed as Secretary General. In this capacity, she works closely with EU institutions, the Council of Europe, the UN, UNESCO and numerous international, European, national, regional and local governmental and non-governmental bodies on heritage matters. Since the creation of the European Heritage Alliance 3.3. in 2011, she has acted as the spokesperson of this informal platform of European and international networks active in the wider field of heritage. She has played a prominent role in promoting and implementing the European Year of Cultural Heritage (EYCH) and now ensuring the legacy of the Year as part of the European Commission Expert Group on Cultural Heritage. She is a regular speaker at European conferences and meetings on cultural heritage and is author of numerous publications on Europe and cultural heritage. Most recently, she contributed to the European Cultural Heritage Green Paper “Putting Europe’s shared heritage at the heart of the European Green Deal”. She has also contributed to the preparation of the European Report “Cultural Heritage Counts for Europe” (2015) and to the “New Narrative for Europe” project and publications (2013). She is a member of the Advisory Board of Europeana Foundation, the Advisory Council of the European Union Youth Orchestra and of the Steering Committee of the “Centre européen de la Musique”.
Sneška Quaedvlieg–Mihailović obtained a degree in International Law in Belgrade (former Yugoslavia) and in European Law and Politics in Nancy (France). Prior to joining Europa Nostra, she worked for EU Institutions in Brussels and then for the European Commission Delegation in Belgrade. In 1991, she was one of the founders and the first Secretary-General of the European Movement in Yugoslavia.

@SneskaEN @europa-nostra
MARCOS ROS SEMPERE
MEP (S&D)

Marcos Ros is a Spanish Member of the European Parliament, in the Socialists Group. He is full member of the Committee on Culture and Education and of the Committee on Regional Development.

He graduated as an architect from the Madrid School of Architecture and obtained his PhD from the University of Madrid in 2005. His work experience began practicing the profession of architect until 2011, combining it with other jobs: Architect-Director (2001-2006) of the Office of Management for Housing and Rehabilitation of Cartagena, and Architect Director (2006-2015) of the Facades Plan of the Historic Centre of Cartagena. Marcos has also a lot of experience in restoration and renovation of historic heritage buildings, where he was awarded an Architecture Prize of the Region de Murcia for the development of the Integral Plan for the Rehabilitation of Facades in Cartagena. Since 2008 he has been a lecturer at the Cartagena School of Architecture and Building Construction, where he also works as a researcher.

As part of his activity as MEP, Marcos has been working very actively in the New European Bauhaus inside the European Parliament, working as the co-rapporteur of the own initiative report on the New European Bauhaus from the CULT Committee.

@mrossemp
BRUNO ROSSIGNOL
Head of Programme for Climate and Heritage,
European Investment Bank Institute

Bruno Rossignol is Head of Programme for Climate and Heritage and responsible for communications at the EIB Institute.

Before joining the Institute, he was Deputy Director of the Communication Department at the EIB (2010-2014) after having been Head of Media Relations at Clearstream (2005-2010), Director of Corporate Communications at Exane BNP Paribas (2001-2004), Chief Press Officer at Euronext as well as personal adviser to its chairman Jean-François Theodore (1995-2001).

Bruno Rossignol started his professional career as a journalist for Agence France Presse (1985-1995) where he was notably Head of business and economics reporting in Washington DC covering the IMF, the World Bank, the Federal Reserve and the US Treasury.

He is a graduate from Sciences-Po Paris and holds a Diplôme d’Etudes Approfondies in contemporary history also from Sciences-Po.

@EIB  @EIBInstitute
ARES SHPORTA  
Director of the Lumbardhi Foundation

Ares Shporta is the founding director of Lumbardhi Foundation. He led the institution-building through research, programming, renovation and capital fundraising, engaging a wide range of partners and stakeholders since 2015. Shporta has completed his graduate studies at Istanbul Bilgi University on Cultural Management and is frequently engaged as an advisor, lecturer and contributor on policy processes related to culture, heritage and use of public space in Kosovo. He has also served as the chairman of the board of Kooperativa – Regional Platform for Culture and the Network of Cultural Organizations in Prizren. Lumbardhi Public Again is a successful initiative to save the historic Lumbardhi Cinema from privatisation and demolition. Their activities have reclaimed the cinema as a heritage site which has become a vibrant centre for cultural activities.

@FLumbardhi
JERMINA STANOJEV

Independent expert in the field of cultural heritage
and international cultural relations

Dr. Jermina Stanojev is a policy and research expert in the field of cultural heritage and international cultural relations, an individual expert to the European Commission expert group on cultural heritage. She is an advisor on the role of cultural heritage in international cultural relations within the Instrument for Pre-Accession Assistance and supports the European Union in engaging in international cultural relations within the framework of the EU Strategy for International Cultural Relations also through the Cultural Diplomacy and Relations Platform of the Service for Foreign Policy Instruments of the European Commission, with a global geographical mandate. She is a researcher, lecturer and executive board member of KU Leuven Institute for Cultural Heritage, with an extensive experience in policies, research and numerous international projects working with institutions such as Uppsala University, Europa Nostra, UNESCO, European Commission, Goethe-Institut Brussels, European Cultural Centre Foundation etc. Her work focuses on culture-led, regional, policy development, for trans-disciplinary global challenges through different governance frameworks and geopolitical levels. She is expert advisor to the European Heritage Green Paper, expert of CHARTER advisory board, main co-author of the report “Skills, Training and Knowledge-transfer in the Traditional and Emerging Heritage” from the Structured Dialogue with the EC etc.

@_Jermina_
OLEKSANDR TKACHENKO  
Minister of Culture and Information Policy of Ukraine

Minister of Culture and Information Policy of Ukraine since June, 4, 2020. From August 2019 to June 2020 – People’s Deputy in the Verkhovna Rada of the IX convocation (2019) from the party Servant of the People, Head of the Committee of the Verkhovna Rada of Ukraine on Humanitarian and Information Policy.

He has a professional background as a journalist, media manager, TV and film producer. O.Tkachenko was among the TOP-100 of the most influential Ukrainians for several years running.

Oleksandr Tkachenko was born in 1966 in Kyiv. In 1990, he graduated from the Faculty of Journalism of Taras Shevchenko Kyiv National University. In 2016, he received a diploma from Harvard Business School according to the program “Business of Entertainment, Media, and Sports”. In 2018, he completed a study at INSEAD Business School in Singapore according to the program “Value Creation for Owners and Directors”.

Career
1988–1991 — editor and presenter of the weekly television program Youth Studio “Hart” on UT-1 Channel

In 1994–1999 — president of Nova Mova production studio, which produced the TV programs “Epilogue” and “Faces of the World” for UT-1 and Inter TV channels. Author and presenter of the weekly informational and analytical television program “Epilogue” 1996-1997 - deputy general producer of the 1+1 TV channel. Together with the whole team of “Epilogue”, O.Tkachenko created the Television News Service (TSN)

In 2005, he was one of the authors of the concept of creating Public Television (Public Broadcasting) in Ukraine

1999-2005 – Director General of Novyi Kanal TV Channel
From January 2000 to May 2001, he was an advisor to the Prime Minister of Ukraine Viktor Yushchenko (on a voluntary basis)

From August 2008 to August 2019 - Director General of 1+1 Media Group

Twitter: @otkachenkoua
LESIA VORONIUK
Representative of the WorldVyshyvanka Day,
2022 European Heritage Awards / Europa Nostra Awards laureate

Was born in Chernivtsi in 1987. Graduated the Chernivtsi National University of Yuriy Fedkovych, Faculty of History, Political Science and International Relations. In 2006, together with like-minded students founded Vyshyvanka Day. 2013 - Ph.D. in political science.

Worked as a television journalist and news editor. In 2015, founded NGO World Vyshyvanka Day. In 2016 launched the documentary film studio Dyvo.

As a main curator or partner she has implemented more than 70 large-scale projects in Ukraine and abroad in the field of cultural heritage.

She worked on the documentaries "Heritage of the Nation", "Weaving way" and "The nightingale sings", published books and art albums, organized exhibitions, workshops, fashion shows, diplomatic receptions, large-scale information and educational campaigns, festivals, performances, and also reconstruction projects and photo projects.

Now the biggest project is the Museum of Ukrainian Vyshyvanka (Museum of relics and technologies). The museum aims to present vyshyvanka (and garments in general) in several value planes: as a highly artistic aesthetic work that occupies a significant place in the context of the world and European cultural heritage and as a Ukrainian national spiritual symbol. The uniqueness of the museum is that it provides for the presentation of the best samples of embroidered shirts from all regions of Ukraine; it also features the use of modern technologies, interactivity, inclusivity, constant communication and projects with reputable masters and scientists, and a grant system to support young craftsmen and scientists working in the field of ethnography and international activities.
ANDRÉ WILKENS
Director of the European Cultural Foundation

André Wilkens is the director of the European Cultural Foundation in Amsterdam which mission is to grow a European sentiment. In March 2022 the Foundation activated the Culture of Solidarity Initiative’s Ukraine edition in response to the war in Ukraine. The Culture of Solidarity Initiative was originally launched in 2020 in response to the Covid19 crisis.

André is also the Board Chair of Tactical Tech, the co-founder of the Initiative Offene Gesellschaft and a founding member of the European Council on Foreign Relations.

In the past he worked as Strategy Director of Stiftung Mercator, as Director of the Open Society Institute Brussels and as Head of Strategic Communications of UNHCR in Geneva.

André is the author of two books, on Europe (Der diskrete Charme der Bürokratie, S.Fischer 2017) and on Digitalisation (Analog ist das neue Bio, Metrolit 2015), and a regular media contributor.

@ECF_tweets
EUROPEAN HERITAGE POLICY AGORA
“For a Value and Culture-Driven Europe”

ABOUT

Europa Nostra

_Europa Nostra_ is the European voice of civil society committed to safeguarding and promoting cultural and natural heritage. It is a pan-European federation of heritage NGOs, supported by a wide network of public bodies, private companies and individuals, covering more than 40 countries. Founded in 1963, it is today recognised as the largest and the most representative heritage network in Europe, maintaining close relations with the European Union, the Council of Europe, UNESCO and other international bodies.

Europa Nostra campaigns to save Europe’s endangered monuments, sites and landscapes, in particular through the _7 Most Endangered Programme_. It celebrates excellence through the _European Heritage Awards / Europa Nostra Awards_. Europa Nostra actively contributes to the definition and implementation of European strategies and policies related to heritage, through a participatory dialogue with European Institutions and the coordination of the _European Heritage Alliance._
Europa Nostra is among the official partners of the [New European Bauhaus](#) initiative developed by the European Commission, and is the Regional Co-Chair of the [Climate Heritage Network](#) for Europe and the Commonwealth of Independent States.

**Europa Nostra Czech Republic**

Europa Nostra’s country representation in the Czech Republic is coordinated by the [Czech Association of Castle and Manor House Owners](#). The main goal of the Association is the preservation of privately-owned castles, chateaux, manor houses, parks and other historical monuments in the Czech Republic. It strives to achieve this through active cooperation with all relevant organisations from the field, both national and foreign, and through facilitating the exchange of know-how and experience in the field of rescue, repair and maintenance of castles, manor houses, parks and other historical monuments, as well as obtaining financial support from state and international bodies aimed at saving, repairing and maintaining castles, manor houses, parks and other historical monuments.

**Creative Europe**

[Creative Europe](#) is the EU programme that supports the cultural and creative sectors, enabling them to increase their contribution to Europe’s society, economy and living environment. With a budget of €2.4 billion for 2021-2027, it supports organisations in the fields of heritage, performing arts, fine arts, interdisciplinary arts, publishing, film, TV, music, and video games as well as tens of thousands of artists, cultural and audiovisual professionals.

**Czech Presidency of the Council of the European Union**

The [Czech Presidency of the Council of the European Union](#) (1 July to 31 December 2022) will focus on five closely linked priority areas: managing the refugee crisis and Ukraine’s post-war recovery, energy security, strengthening Europe’s defence capabilities and cyberspace security, strategic resilience of the European economy and resilience of democratic institutions. The Presidency has prepared numerous cultural events that will take place not only in Prague but also in other places of the Czech Republic. Many events are also taking place in Brussels, and other European cities. The European Cultural Heritage Summit was included in the official programme of the Czech Presidency of the European Union.

**New European Bauhaus**

The [New European Bauhaus](#) is a creative and interdisciplinary initiative that connects the European Green Deal to our living spaces and experiences. The New European Bauhaus initiative calls on all of us to imagine and build together a sustainable and
inclusive future that is beautiful for our eyes, minds, and souls. Beautiful are the places, practices, and experiences that are enriching, inspired by art and culture, responding to needs beyond functionality; sustainable, in harmony with nature, the environment, and our planet; inclusive, encouraging a dialogue across cultures, disciplines, genders and ages. Europa Nostra is a proud and active partner of the New European Bauhaus initiative.

**European Year of Youth 2022**
The European Year of Youth 2022 aims at highlighting the importance of European youth to build a better future – greener, more inclusive and digital. It provides a backdrop for the youth with numerous opportunities to learn, share their vision, meet people and engage in activities all over Europe, catalysing a forward movement with confidence and hope in a post-pandemic perspective. Europa Nostra is a proud and active partner of the European Year of Youth.

**EUROPEAN HERITAGE POLICY AGORA BOOKLET**

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